

Grand Junction Commission on Arts and Culture  
Minutes  
October 27, 2010

Commissioners Present:      Gisela Flanigan                      Kat Rhein  
   Jeanine Howe                              Felicia Sabartinelli  
   Lancer Livermont                      Gary Smith  
   Joy Potter                                      Lorie Gregor

Commissioners Absent:      Melonie Buchanan-Murray, Randall Cupp, Vera Mulder  
Others Present:              Traci Wieland, Deb Kovalik, Layne Whyman

The regular meeting of the Grand Junction Commission on Arts and Culture was held on the above date. Chair Gisela Flanigan called the meeting to order at 4pm. A motion was made by Jeanine Howe, seconded by Felicia Sabartinelli, to approve the minutes of the Commission's meeting on September 22 , 2010. The motion carried unanimously.

**FACEBOOK UPDATE:**

Presentation and discussion by Felicia as the availability and usefulness of Facebook to further the mission and activities of the Commission. Some important statistics:

- 73% of Mesa County residents are registered on Facebook
- Average age of users is 38 years old
- Flowtown.com has many stats on users of social networking sites

In general this could increase our "name" to drive people to the website and post events and connect with others in the arts community. If we strive for at least 2 posts per week that is considered "active" and seems like it would be feasible. Who will manage and monitor it?

- Set up gmail account for the commission that has each of us has access to it
- Set up the Facebook page with all of us as administrators – Felicia can set one up and send it out to us to look at – then we can make changes and then officially announce the release of it
- QR code – new technology that we might be able to include on all distributions that are "coded" so that when people use smartphone technology it will send them to directly to wherever you want it to go when they scan it; it has the capacity to drive traffic to where you want it to go

Gisela requested that we look at some other Facebook sites and let her know if you have any suggestions for the Facebook page please email Felicia or Gisela. Requests will be made of the Commission members to send out the "announcement" to as many groups as you have access to once we are live – we will also request that organizations that have been funded by the arts commission help spread the word! Goal date for going "live" is the week of November 8<sup>th</sup>.

**BUDGET TIMELINE:** Traci

- Model 1: if sales tax revenue stay stable
- Model 2: based on funding and severance tax from state (may not know until Spring)
- Model 3: based on election next Tuesday – impacts entire City as a whole

Traci requests that if you see information in the paper/media please consider that information may or may not be accurate; they will try to get us as much information as possible in advance

before it is released in the media if it affects the Commission; if you have any questions or want more information the following websites are available:

AGAINST:

[www.donthurtcolorado.com](http://www.donthurtcolorado.com)

[www.cml.org](http://www.cml.org)

FOR:

[www.cotaxreform.com](http://www.cotaxreform.com)

[www.limitpropertytax.com](http://www.limitpropertytax.com)

[www.limitcodebt.com](http://www.limitcodebt.com)

### **ARTS AND HUMANITIES MONTH UPDATE:**

The timeline for contacting the school district restricted our ability to be able to follow through with our goal to have an activity in the schools. Our official proclamation was made by the GJ City Council. Next year we need to consider how we can begin to promote this earlier and encourage others to promote the program throughout the Grand Valley. We could consider adding this to our grant proposals for organizations – that we would like them to participate/contribute some event or activity during the month in support of promoting the arts.

### **SOURCEBOOK UPDATE:**

Sourcebook is at the printer and will hopefully be available beginning the first of next week. Lorie will be distributing to Art Center, Chamber, VCB, DDA, Mesa State College, advertisers, etc. If you have other places that you would like to suggest books be placed please let Lorie know. Income/Expense data:

- Sold \$1105 more in advertising this year than last with a total of \$3105.00
- Cost \$4368.84 to make 2000 books

We will be putting on online PDF version of the Sourcebook on our website so that individuals can access it online and we can continually update it.

### **REPORTS ON EVENTS ATTENDED:**

- Western Colorado Chorale – attended by Lancer and Gary; did not notice that the Arts Commission was recognized in this program; Gisela will follow-up with Monte Atkinson
- Open Space Tour – attended by Lancer, Gisela, and Kat
- Creede Repertory Theater Performance of “The Presidents”– attended by Gisela

### **UPCOMING EVENTS:**

- November 5 and 6 – Mesa County Library Culture Fest from 10:00 – 4:00; on Friday night they will be having their first juried at show from 6:30-8:00 p.m.
- December 31 – High Desert Opera New Year’s Gala performance of “The Sound of Music”; if you would like to attend as a commission member please contact Lorie

**CITY HALL ART EXHIBIT COMMITTEE:** next meeting on November 3<sup>rd</sup> at 4:00 p.m. at the Parks and Recreation office; we are scheduled out until 2014 at this time; people should still be encouraged to get on the list if they would like to be part of the program – submit now because the list continues to grow and we will continue to build that list and if we do not have new artists we cycle back through the list

**NEXT GJCAC MEETING:** we will have a combined November/December meeting on Wednesday, December 1<sup>st</sup> at 4:00 p.m. at the Parks and Recreation office (no November meeting)

Jeanine would like to encourage everyone to attend “Alice in Wonderland” during November 17-21 with two matinees

Joy would like to invite everyone to attend “Annie” from November 11-13 at Grand Junction High School. This is a cooperative effort between the Youth Theater Project and Grand Junction High School.

As there was no further business to come before the Commission, the Chair declared the meeting adjourned.

Respectfully submitted,

Joy Potter  
GJCAC Secretary