

**TWO RIVERS CONVENTION CENTER  
ADVISORY COMMITTEE  
MEETING MINUTES**

11 March, 2002 1:30 PM

Two Rivers Convention Center

Committee Members Present:

Kelly Arnold,  
David Varley

Lena Elliott

Bruce Hill

Others Present:

Kevin Reimer, Hawthorn Suites Hotel

- ✓ Kevin Reimer updated the committee on their plans for a second hotel. It is going to be a Hampton Inn & Suites. It should be three floors with 90+ rooms.
  - ✓ He said that parking is an issue and he also stated that their profitability is tied to TRCC. The DDA has pledged funds to help with the construction of parking but they are asking for an increase as the parking costs will be quite high.
  - ✓ They would like to break ground this summer and open next spring.
  - ✓ They would like to work with the City & TRCC to build a drop off point or turnout on Main Street for their new hotel and TRCC.
  - ✓ They would like to participate in some shared signage for their hotels at the corner of Main and First Streets.
- ✓ Distributed and discussed the sales & revenue report for TRCC for February, 2002. It was the biggest February in the history of TRCC.
- ✓ Things have been going great and nobody has heard negative reports about the facility.
- ✓ Lena suggested that the building have more greenery and plants and/or artwork for the walls. The committee will let this go for a few more months and then take a walk around the building to see what improvements or changes need to be made.
- ✓ Discussed the possibility of the City taking over the operation of the Avalon Theater. Joe Stevens and David Varley are preparing a report for City Council that will discuss this. Kelly has asked that they go to the next step and get more detailed information about what it would mean such as more detailed budget numbers and capital costs to make certain, necessary repairs.

The next meeting will be *Tuesday, April 2, @ 1:30 PM @ TRCC.*