

**TWO RIVERS CONVENTION CENTER
ADVISORY COMMITTEE
MEETING MINUTES**

09 September 10:00 AM *2002*
Two Rivers Convention Center

Committee Members Present:

Kelly Arnold,	Lena Elliott	Bruce Hill
Tilman Bishop	Joe Stevens	Debbie Kovalik
Michael Brophy	David Varley	

Avalon Theater Update

- Working on staffing. Already have some great staff and should be fully staffed by the end of the week. This includes: one Events Coordinator; One Senior Building Maintenance Worker; One Building Maintenance Worker
- Have already booked a few events for the theater, some through Sandstone Entertainment and some through other means such as the recent political debate.
- Distributed & reviewed special handouts that have been created for the Theater including a nice brochure and a one page sheet outlining the fees & charges. Reviewed questions on the fees and policies.
- There seems to be quite a bit of interest in the Avalon.

TRCC Update

- Did \$55K in business during July and \$45 in August.
- September is really booked, October and November are looking good and December is almost full. Reviewed some of the events booked for the upcoming months.
- The décor packages and Christmas packages are selling well. Also trying out a “share” Christmas dinner for companies.
- The new Chef is doing great.
- Discussed parking and the petitions being circulated in Main Street businesses. DDA does not endorse the petition. It was started by people affiliated with the catfish restaurant next to TRCC.
- Discussed a new sign for TRCC and possibly downtown. Would prefer to have the sign without advertising and would like to see some prototypes or a proposal soon.
- Discussed questions about the operating budget. Need to always be aware we are trying to keep the operating costs down.
- Will be installing new carpet in the big banquet rooms soon.
- Reviewed/discussed some of the client survey forms that were turned in.
- Reviewed/discussed arrangements for the Chamber of Commerce annual casino night in January. Looks like things are arranged so they will have adequate time to decorate. Brophy has been coordinating this with the Chamber.
- TRCC and Grand Junction will host the Governor’s tourism conference in October.
- Harold Stalf, DDA Executive Director, showed up at the end of the meeting. Discussed how many hotel rooms are needed in the downtown area to really complement TRCC. Even when the new hotel is built nextdoor to Hawthorn Suites, there will still be a shortage when compared to the ideal number. Referenced the two studies that have been done for TRCC that address this issue.

The next meeting will be **Monday November 4, at 10:00 AM** at TRCC.