

TWO RIVERS CONVENTION CENTER
ADVISORY COMMITTEE
MEETING MINUTES
14 April 2003, 11:45 AM
Two Rivers Convention Center

Attendance:

Kelly Arnold,
Joe Stevens

Lena Elliott
Michael Brophy

Bruce Hill
David Varley

- For lunch we tried a new menu item that Mario had prepared. Mario also came out to meet everybody.
- Reviewed the 1st quarter report that was prepared by Brophy.
- Revenues are up YTD over 2002 especially in the banquets area.
- Discussed Harold Stalf's proposal to put more movies in the Avalon. This needs additional study and review.
- Reviewed the upcoming calendar of events booked in both the Avalon and TRCC.
- We need to make sure we remove the bollards and open all the restrooms for the proper events.
- Kelly updated the group on the current status of property negotiations for the Catfish restaurant and the Mesa pawn shop.
- The first use of the plaza will be in two weeks for a Chamber of Commerce function, business after hours.
- Discussed the idea of trying to bring the farmer's market downtown to TRCC.
- Brophy had a short Powerpoint presentation which is a marketing piece for TRCC and the Avalon.
- Decided that we should meet on a quarterly basis unless something special or urgent comes up that the group should address.
- The next meeting was set for Friday, 11 July 2003 at 11:45 AM at TRCC.