

TWO RIVERS CONVENTION CENTER
ADVISORY COMMITTEE
MEETING MINUTES
07 July 2004 2:30 PM
Two Rivers Convention Center

Attendance:

Kelly Arnold,
Tillie Bishop
Travis Bunkleman

Lena Elliott
Joe Stevens
Brian Ralph

Bruce Hill
Debbie Kovalik
David Varley

- Brian Ralph, the new TRCC Manager introduced himself to those he had not yet met.
- Brian would like to start trying some regional menus or dishes. He prepared a sample for the group so we all tried some crawfish enchiladas and another Cajun dish with crawfish. (It was great.) After this he might then try some Northern Italian dishes. He thinks it would be a good idea to start trying some different menus. Also, this may help reduce the food costs as some of these can be prepared for a very good price.
- Brian and Joe explained the current personnel and management/operations situation at TRCC.
- Brian distributed copies of an article that makes the case that it is cheaper and better to basically go to a sole source or vendor for most of your food items. He is working with Ron Watkins in Purchasing to try and implement something like this.
- Brian has been getting out in the community and the group agreed that this is a good thing and it is also imperative that he be out front with the groups that use the facility. He needs to meet and greet them and keep them informed.
- There needs to be extra communication with the service clubs especially when they get “bumped” from their regular meeting room. This whole idea of having to move the service clubs sometimes was discussed by the group. Maybe there are things we can do to improve the atmosphere of the “big room” when they have to go there. One thing for sure is that the microphones need to be working. There is a new system cobbled together with the old system in the big halls and it does not work very well. Also, the big divider wall is falling apart and should be replaced.
- Discussed the need to pull the bollards out of the driveway for certain events to make it easier for people to park under the building as this seems to be underutilized.