

**TWO RIVERS CONVENTION CENTER
ADVISORY COMMITTEE**

MEETING MINUTES

06 May 2005 2:00 PM

Administration Conference Room in City Hall

Attendance:

Kelly Arnold
Tillie Bishop
David Varley

Lena Elliott
Joe Stevens

Bruce Hill
Brian Ralph

- Discussed the Avalon Theater during the first part of the meeting.
- Brian distributed and discussed a pro forma statement for us being a concert promoter at the theater. Discussed the pros and cons of this idea. This will need more discussion after Dr. Moorman completes his study which should be in August.
- Discussed other issues regarding the Avalon: e.g. we may have to accept it for what it is and use it accordingly; it may not be the best thing to remodel it to accommodate the symphony; etc.
- Discussed preliminary financials provided by Brian. Labor costs for TRCC were 58% last year but we are running at 46% for 2005 YTD.
- Concession revenues are running well ahead of the numbers provided/experienced by the previous concessionaire.
- Discussed concessions at JUCO, the swimming pool and Canyon View Park. We need to make sure we provide a good product along with good service so people will purchase the concessions instead of bringing in their own food.
- Discussed other timely topics.
- The next meeting will be **Friday 12 August 2005 at 12:00 Noon at TRCC.**