

**TWO RIVERS CONVENTION CENTER
ADVISORY COMMITTEE
MEETING MINUTES**

14 July 2005 9:00 AM
Two Rivers Convention Center

Committee Members Present:

Kelly Arnold,
Tilman Bishop
Donna Redd

Lena Elliott
Debbie Kovalik
Traci Altergott

Bruce Hill
Joe Stevens
David Varley

- As noted, Traci Altergott is the acting manager at TRCC after the resignation of Brian Ralph.
- We have engaged the services of a professional search firm to help us find a new TRCC manager. This is a firm that specializes in the hospitality business. Their guarantee is that if the person leaves before one year on the job then they will do another search. The goal is to have somebody on the job by September 2005.
- Discussed what kind of person we need for the new manager position. We need to emphasize that this is a government position and things work a little differently than they do in the private sector.
- ➔ Briefly discussed the Avalon Theater study that Dr. Jerry Moorman is working on. If he is finished with it by our next meeting on 12 August 2005, then we should invite him to this meeting to discuss his report.
- David will meet with Dr. Moorman to review the Parks Dept. proposed CIP with him.
- Traci distributed and discussed a report about how the concessions have been going. We took over the concessions in February 2005. We tried to use volunteers but that just doesn't work very well and is not a reliable way to operate. Certain costs will be higher this first year as we had to buy some equipment to get going. Gross revenues for both JUCO and the Fourth of July are much, much higher than the previous year. Also, customer service has improved. Having food stands at the main (south) entrance to the stadium did not work well so that will be changed next year. The best sales were in the north area behind the left field stands.
- The next committee meeting will be Friday 12 August 2005 at 12:00 Noon at Two Rivers Convention Center and lunch will be served. (Additional items were discussed but I, David, had to leave at 10:00 for a doctor's appointment).