**Downtown Grand Junction Business Improvement District**

**(Authoritative)**

**Established:**

In August, 2005, the Downtown Grand Junction Business Improvement District (“DGJBID”) was formed and then a special assessment (based on lot frontage and square footage of the first floor) was approved by the district voters the following November. There are 301 properties in the DGJBID (see boundary map attached). After the election, the City Council assigned the Downtown Development Authority board as the governing body for the DGJBID.

**Mission/Purpose:**

The purpose of forming the DGJBID was to improve the economic vitality and overall commercial appeal of the Downtown area. The BID provides programming and benefits to businesses and commercial properties located Downtown that will include marketing, promotions and special events. BID services are in addition to the services in the Downtown area currently provided by the City of Grand Junction.

The BID promotes and sponsors special events in the Downtown Shopping Park (DSP).

The BID is also required to file an operating plan and budget with the City Clerk by September 30th each year. If satisfactory, the plan is then subsequently approved by the City Council.

**Membership/Terms:**

The DGJBID board is a nine member board serving four year (staggered) terms. Since the DDA board was designated as the board of directors for the DGJBID by ordinance in 2006, the members must meet the same qualifications as the DDA board, which are that eight of the members must be a resident, business lessee or own real property within the boundaries of the DDA. The City Council appoints one City Councilmember that is exempt from these qualifications.

**Meetings:**

DGJBID meets monthly the 2nd Thursday of the month in the Conference Room at the Factory, 750 Main Street.

**Other information:**

The DDA and the BID have worked hand in hand as the Downtown Partnership to market the downtown. Events managers and a marketing director are on staff to carry

out the marketing and promotional functions.

