

BOARD OF  
**Mesa County  
Commissioners**

P. O. Box 897  
Grand Junction, Colorado 81502

**George R. White**  
District No. 1  
244-1605

**Rick Enstrom**  
District No. 2  
244-1604

**Maxine Albers**  
District No. 3  
244-1606

**Curt Wiedeman**  
County Administrator  
244-1603

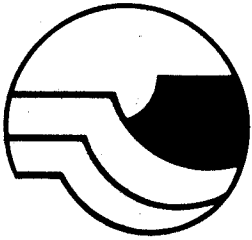
July 1, 1982

Mesa County Transit System, commonly known as the "STAGE," hereby makes formal application to the City of Grand Junction, Colorado, for a text amendment to the Zoning Development Code which would accomodate benches at the posted bus stop sign locations. We propose the following text amendment be entered as Item K of Chapter 5-7-3 Exemptions, as follows:

Bus Stop benches with approved advertising within 15ft of a posted public Bus Stop sign.

We would be working with a company whose business is benches of this nature. The supporting information for this course of actton is as follows:

1. Construction
  - a. Concrete base painted environmental green
  - b. Seat is slatted wood of heavy construction; also environmental green
  - c. Back is solid wood where the advertising would appear on the side facing the seat - advertisement size is 2 ft high x 6 ft wide
2. Bench profile - Base & seat = 24"  
Height = 41"  
Length = 72"  
Weight = 410-420 lbs.
3. Maintenance
  - a. Cleaned monthly
  - b. Inspected semi-monthly (at minimum)
  - c. Replacement within 10 working days if a bench becomes damaged
  - d. Trimming of grass beneath benches placed off sidewalks will be accomplished as is necessary



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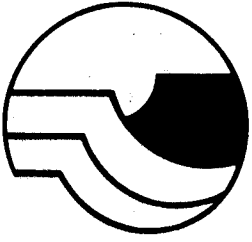
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4. Insurance
  - a. The bench company carries liability insurance on all of the benches (\$500,000)
  - b. Insurance covers the entity which owns the property where the bench is placed, whether government or private
5. Termination - In a case where the City or County deems a bench detrimental to the public right-of-way, the company will remove it by the effective date of such a determination
6. Public benefit - A survey of the residents in the Clifton area completed at the end of May indicated 99% of 261 people surveyed wanted benches and did not mind advertising on the benches, as the benefit to the people who use the system was of much greater importance.
  - a. The elderly who use the system now need the benches as a place to sit and rest while waiting for the bus
  - b. Advertising on the benches produces a revenue to the system which assists in its income-producing capacity, while supplying a public convenience

Issues which may arise opposing the benches are as follows:

1. Promote vagrancy - We feel the benefit to the system outweighs this point. Not to mention all the benches in downtown Grand Junction which could promote the same situation
2. Obstruct sidewalk right-of-way - Since the bench company is willing to keep any foliage beneath the bench neatly trimmed on a regular basis, the benches can be placed so that enough room be given on the sidewalk not to prohibit pedestrian traffic
3. Private residence owners not wanting to see advertising outside their front door - People



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seem to be willing to sacrifice some aesthetics for the comfort and convenience, as demonstrated by the above-mentioned Clifton survey.

Since the Mesa County Transit System is a public effort at a transportation alternative, funded by Mesa County, and in cooperation with the City of Grand Junction, we request that any fee for this text amendment be waived.

Any further information can be obtained through:  
Nancy McCoy, Transportation Planning Assistant  
Mesa County Community Action Agency  
635 Main Street  
Grand Junction, Colorado 81501  
303-243-7786

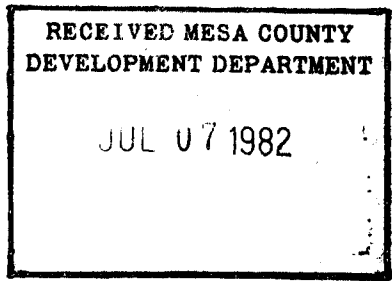
Don



# CITY - COUNTY PLANNING

grand junction-mesa county 559 white ave. rm. 60 grand jct.,colo. 81501  
(303) 244-1628

## MEMORANDUM



TO: All Concerned Review Agencies and Individuals  
FROM: Bob Goldin, Senior City Planner  
DATE: July 6, 1982  
RE: Text Amendment for Bus Stop Benches

Enclosed is a copy of the text amendment submitted by the Mesa County Transit System (The Stage). The purpose is for allowing advertising on bus stop benches in the public right of way.

Since you are responsible, in part, for the right of way, any comments or concerns need to be submitted to this department prior to July 16, 1982.

This text amendment will go before the Grand Junction Planning Commission on July 27, 1982. The Grand Junction Planning Commission will decide whether to incorporate any concerns that night.

BG/vw

*Bob*

*Would not fit zoning (advertising in residential areas) Also ads not allowed in public row - only traffic signs.*

*If the benches were owned by the "Stage" and all proceeds to this non-profit operation I could see reason for exception*

*Don*